



# PRIVACY POLICY

## 1. Data Protection at a Glance

### General Information

The following information provides a simple overview of what happens to your personal data when you visit this website. Detailed information on data protection can be found in the sections below of this Privacy Policy.

### Data Collection on This Website

#### Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator.

The operator's contact details can be found in the section "Information on the Controller".

#### How do we collect your data?

Your data is collected, on the one hand, when you provide it to us (e.g. by registering, entering data into forms, or using user accounts).

Other data is collected automatically when you visit the website by our IT systems. This primarily includes technical data (e.g. browser type, operating system, time of page access).

#### What do we use your data for?

Some of the data is collected to ensure error-free provision of the website.

Other data may be used to analyze user behavior, process contracts, or optimize technical operations.

#### What rights do you have regarding your data?

You have the right to access, rectification, erasure, restriction of processing, data portability, and to object to processing.

You also have the right to lodge a complaint with a competent supervisory authority.

## 2. Hosting

### External Hosting

This website is hosted externally.

Personal data collected on this website is stored on the servers of the hosting provider.

When visiting the website, the following data may be processed:

- IP address
- date and time of access
- browser type and version
- operating system

- referrer URL

Processing is based on Art. 6(1)(f) GDPR (legitimate interest in secure and stable website operation).

### **3. General Information and Mandatory Disclosures**

#### **Data Protection**

We treat your personal data confidentially and in accordance with statutory data protection regulations and this Privacy Policy.

#### **Information on the Controller**

##### **DysLexiUnited GmbH**

Riensbergstr. 66

13599 Berlin

Germany

Email: mail@dyslexiunited.com

Phone: +49 30 94044474

The controller is the natural or legal person who determines the purposes and means of processing personal data.

#### **Storage Duration**

Unless a more specific storage period is stated within this Privacy Policy, your personal data will remain with us until the purpose for data processing no longer applies.

Statutory retention obligations remain unaffected.

#### **Legal Bases for Data Processing**

Depending on the processing operation, personal data is processed on the following legal bases:

- Art. 6(1)(a) GDPR – consent (if obtained)
- Art. 6(1)(b) GDPR – performance of a contract or pre-contractual measures
- Art. 6(1)(c) GDPR – legal obligation
- Art. 6(1)(f) GDPR – legitimate interest

#### **Recipients of Personal Data**

Personal data is only disclosed if:

- this is necessary for contract performance
- we are legally obliged to do so
- there is a legitimate interest
- consent has been given

#### **Withdrawal of Consent**

If data processing is based on your consent, you may withdraw this consent at any time.

The legality of the processing carried out until withdrawal remains unaffected.

#### **Right to Object (Art. 21 GDPR)**

You have the right to object at any time to the processing of your personal data based on Art. 6(1)(f) GDPR, for reasons arising from your particular situation.

### **Right to Lodge a Complaint**

You have the right to lodge a complaint with a competent data protection supervisory authority.

## **4. Data Collection on This Website**

### **Server Log Files**

The provider of the website automatically collects and stores information in so-called server log files.

### **User Accounts and Community**

This website allows users to create accounts and participate in a community.

The following data may be processed:

- name / username
- email address
- profile data
- usage and activity data

Processing is carried out for the performance of a contract pursuant to Art. 6(1)(b) GDPR.

## **5. Analytics Tools**

### **Google Analytics**

This website may use Google Analytics, a web analytics service.

The following data may be processed:

- IP address
- page views
- session duration
- technical device information

Google Analytics **is not permanently active** and, if used, is operated in a privacy-friendly configuration. Data may be transferred to third countries (e.g. the United States).

## **6. Marketing and Conversion Tracking (Currently Not Active)**

### **Meta Pixel (Facebook / Instagram)**

Future use of the Meta Pixel is planned but currently **not active**.

### **Pinterest Tag**

Future use of the Pinterest Tag is planned but currently **not active**.

## **7. Payment Processing**

To process payments and provide digital products, external service providers (e.g. payment processors and sales platforms) are used.

These providers process personal data independently.

Legal basis: Art. 6(1)(b) GDPR.

## **8. Automations and Webhooks**

Automations, webhooks, and integration services are used to manage internal technical processes.

Personal data may be transferred across systems.

Legal basis:

Art. 6(1)(b) GDPR and Art. 6(1)(f) GDPR.

## **9. External Content, Scripts, and Embedded Files**

This website embeds external content (e.g. PDFs, scripts, or resources) to improve user experience.

Technical access data may be processed in this context.

## **10. AI Systems and Chatbots**

AI-based systems or chatbots may be used to answer inquiries or provide user support.

**No automated decision-making** with legal or similarly significant effects pursuant to Art. 22 GDPR takes place.

## **11. SSL / TLS Encryption**

This website uses SSL or TLS encryption for security reasons.

## **12. Access, Erasure, and Rectification**

You have the right at any time to obtain information about your stored personal data, its origin and recipients, and the purpose of processing, as well as the right to rectification or erasure.

## **13. Objection to Promotional Emails**

The use of contact data published as part of the legal notice for sending unsolicited advertising or informational material is hereby rejected.



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# LEGAL NOTICE

DysLexiUnited GmbH

Riensbergstr. 66

13599 Berlin

Germany

Commercial Register: information

Register Court: Charlottenburg Local Court (Berlin)

Represented by:

Martin Kurth

Contact

Phone: +49 30 94044474

Email: [info@dyslexiunited.com](mailto:info@dyslexiunited.com)

VAT Identification Number

VAT identification number pursuant to Section 27a of the German Value Added Tax Act (UStG):

applied for

Consumer Dispute Resolution / Universal Arbitration Board

We are neither willing nor obliged to participate in dispute resolution proceedings before a consumer arbitration board.

Source:

e-recht24.de



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